

# Participate in "IT LIVES in London" IT Week and show your support for the future of the IT Industry in London!



## LONDON'S 2ND ANNUAL...

<p><b>March 31</b>  <b>IT Roadshow</b>                  Tech Sector Tour &amp; Luncheon                  City Hall                  300 Dufferin Avenue</p> <p>Please note:                  This event is by invitation only</p>	<p><b>April 1</b>  <b>IT Week Town Hall Forum: Winning the IT Talent War</b>                  Networking &amp; Luncheon                  Hilton London Ontario                  300 King Street</p>	<p><b>April 2</b>  <b>Search Engine Marketing &amp; Optimization in the Era of Google</b>                  IT Business Seminar                  National Research Council                  800 Collip Circle</p>	<p><b>April 3</b>  <b>IT Week Community Mixer</b>                  In celebration of IT Week                  The Barking Frog                  209 John Street</p>	<p><b>April 4</b>  <b>IT Week Media Wrap-up</b></p>
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TechAlliance is proud to host "IT LIVES in London," the only week dedicated to the London information technology (IT) sector. This initiative was created to raise awareness of the world-class IT companies and resources that call London home. IT Week is a community celebration of the city's IT sector and its contribution to London's economy and quality of life.

During this week, events and activities take place throughout London and showcase the depth and breadth of the city's IT sector. Londoners are invited to participate in a variety of initiatives including an IT Business Seminar, the IT Week Community Mixer, and other events focused on raising the profile of one of London's most vibrant and successful industries.

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